



# Crossroads Care Rotherham Fundraising Pack

## Get involved and help your local Crossroads Care

### Includes:

- Information about the charity
- Testimonials
- Fundraising info
- Fundraising suggestions
- Sponsorship forms

For more information:

<https://crossroadsrotherham.co.uk/>

Tel: 01709 360272

Fax: 01709 389518

Charity Registration No. 1062664

**CROSS  
ROADS  
CARE**  
  
Charity

A Network Partner of  
**CARERS  
TRUST**  





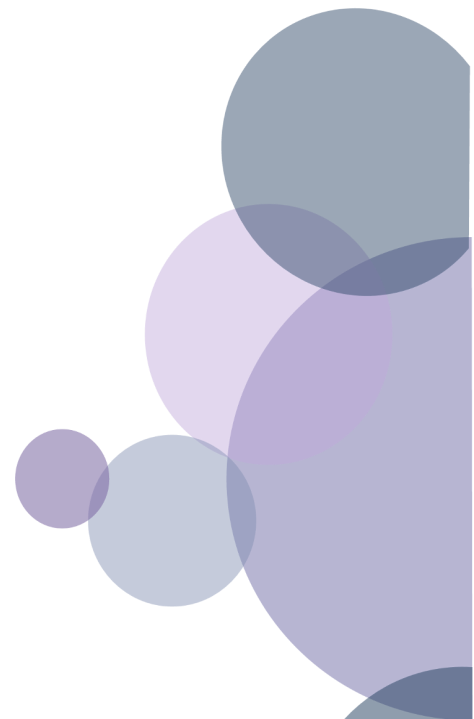

**Thank you for choosing to support  
Crossroads Care Rotherham, we  
genuinely appreciate it.**

As a small local charity, we often have to rely on the generosity of the local community to continue and develop our services so we can be there for unpaid carers in desperate need of our support.

This helpful pack has been written with you (our wonderful supporters) in mind; we hope that it gives you the information you need to get started on your own fundraising activities and to know how important your support is to us.

We ask that you keep us up to date on your progress so we can offer you all the support, advice and encouragement you need to keep your plans going.

**Thank you for all your support!**  
**From everyone at Crossroads  
Care Rotherham**





# One in eight adults are carers. That's around six million people

Crossroads Care Rotherham respects the individuality of Carers and people with care needs and seeks to promote their choice, independence, dignity and safety. We believe that all Carers must have access to high quality services that enable them to fully benefit from a break from their caring responsibilities.

No-one cares more than Crossroads Care, not just in the scale of what we do or the 35 years experience that we have, but in the way we define care.



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# Service user testimonials

**"The best thing since sliced bread. She really listened to me, gave me some great information and was so patient."**

**"Rated 11/10. Absolutely wonderful and can't praise enough, B has got a wonderful talent. The sessions what she has learned has changed herself and the carer can calm herself on her own, it has really changed the way she thinks. Praise is definitely due and the carer hopes more carers and people will access this. People at Crossroads have been brilliant also (namely C), the support given has been very important and the people at Crossroads are really nice and wonderful people."**

**"I want to thank you all at Crossroads, you are all so caring, helpful and considerate, and have made such a massive difference to our lives."**

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# Fundraising suggestions

Fundraising isn't just about the money, it's also about having fun and taking part in something bigger. Here are some suggestions, or feel free to use your own ideas.

## Active/sport challenges:

- Football, rugby, cricket, tournaments
- Obstacle courses (tough mudder, colour rush, etc.)
- Car washing
- Sponsored cycles
- Abseiling
- Sponsored Walk/Jog/Run

## Classic fundraising

- Sponsored shaving/waxing
- Car boot sales
- Afternoon tea
- Baking cakes
- Quiz nights
- Evening entertainment (Music, comedy, plays, talent shows, etc.)

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# Our supporters & fundraising



**Skydiving**



**Bake sale**

**Garden party**



**Something Sparkling**



**Bag pack**



**Sponsored  
walk**

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**Music festival**



**Business donation**



**Tombola**



**Making & selling crafts**



**Christmas fair**



**Afternoon tea party**

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# The rules

## **Ensure you're fundraising for Crossroads Care Rotherham:**

There are a lot of branches of Crossroads Care across England, but we are located in Rotherham and we are classed a separate charity Help us by making sure you're raising money for our branch.

## **Keep us updated:**

Let us know of your progress! We're here to offer all of our support and advice to help your fundraising campaign be a success. Send us your pictures, tell us your stories (the good, the bad and the funny). We can post these on our social media pages and website to help you gain more attraction for the event you have planned. We're genuinely interested in what you're doing, so feel free to let us know.

## **Make a fuss of it:**

We're in desperate need of extra funds, so the more of a fuss you make about your event, the more attraction you gain and the more money you can raise. Ask everyone you know and post your event everywhere you can. Every penny you raise can contribute to helping the people who really need it.

Feel free to ask for our assistance in your quest.

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# Fundraising checklist

**Who** will you be fundraising with? Are you doing it alone or will you form a group? Will your company get involved and help you to support us?

**What** will you do to raise funds? Maybe a tough active challenge? Use your unique set of talents and interests to support us in your own way.

**Where** will you raise funds? Will the event be done in person or will it take place online? Will you require a large, open space or will you have to rent out an area?

**How** will you raise funds? Will you require any equipment or space? Will you need any permissions or materials?

**How** will you spread the word? Will you use social media? Make posters, leaflets or flyers? Will you tell all your friends and family? Can you get your company involved, or a group?

**Make** sure you're being realistic, give yourself plenty of time to plan and **HAVE FUN!**

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# Donating the funds

## Ways you can donate your funds

- **Bank transfer**—Please let us know if you wish to pay this way and we can arrange this for you.
- **Cheque via post or Head office**—Crossroads Care Rotherham, Unit H, Bradmarsh, Rotherham, S60 1BP. Cash can also be delivered in person to our Head office
- **Easyfundraising**— Go to your account and select Crossroads Care Rotherham as your charity of choice. When you buy something online from a shop connected to Easyfundraising, a percentage will be given to us.
- **JustGiving**— You can use this to set up your own page for your event and collect donations.

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# Contact Us

**General contact:**

**Tel: 01709 360272**

**Fax: 01709 389518**

**Email: [info@crossroadsrotherham.co.uk](mailto:info@crossroadsrotherham.co.uk)**

**Website: [https://  
crossroadsrotherham.co.uk/](https://crossroadsrotherham.co.uk/)**

## Social media:



**Facebook: [https://www.facebook.com/  
CrossroadsCareRotherham/](https://www.facebook.com/CrossroadsCareRotherham/)**



**Instagram: [https://www.instagram.com/  
crossroadsrotherham/](https://www.instagram.com/crossroadsrotherham/)**



**YouTube: [https://www.youtube.com/  
channel/UCIrjRQr17qPjVHS2-uFcl8w](https://www.youtube.com/channel/UCIrjRQr17qPjVHS2-uFcl8w)**

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# Sponsorship Form

Name	Address	Postcode	Amount	Tick when paid

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**THANK YOU FOR CHOOSING  
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ROTHERHAM**

**GOOD LUCK WITH YOUR FUNDRAISING**

**LOOKING FORWARD TO HEARING  
ALL ABOUT IT**

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